

**PRESS RELEASE, 7/2022**

**COMMEO advises automotive supplier Woco on a complex R&D cooperation**

*Frankfurt am Main – July 2022* – COMMEO advised Woco Industrietechnik GmbH on a research and development (R&D) cooperation with Kärcher, the global specialist for cleaning equipment, with regard to the development and manufacture of mobile air cleaners based on plasma technology developed by Woco.

The plasma technology developed by Woco will elevate mobile air cleaners (especially for schools, kindergartens, etc.), which have become particularly important in the wake of the Corona pandemic, to a new level of quality. With Kärcher as a partner, the rapid market launch and expansion of the innovation ‘Made in Germany’ can take place.

The planned creation of the joint venture was notified to the EU Commission and cleared in first phase.

As a family enterprise headquartered in Bad Soden-Salmünster, Germany, with a number of plants, production facilities, and business partners in Europe, NAFTA member states, and Asia, Woco achieved a turnover of 565 million euros in 2021 with approx. 4,460 employees.

Kärcher is a manufacturer of cleaning equipment and systems. Headquartered in Winnenden, Baden-Württemberg, Germany, the family-owned company employs 14,400 people worldwide (2021) with sales of EUR 3.092 billion and is considered the world market leader.

Woco Industries was represented by Dr. Johanna Kübler (lead counsel) acting together with Dr. Stephanie Pautke and Priscilla Tollini.

COMMEO is a specialized law firm focusing exclusively on competition law. An established team of experienced lawyers advises national and international clients on all aspects of German and EU competition law.